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## Communications, Marketing & Public Relations, Social Justice, Community Arts

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### Objective

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I am interested in creative work where I use my program management, communications and public relations skills to promote social justice and facilitate individual and community transformation.

### Education

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**Digital Media**, *Chabot Community College*, Hayward, Ca, 2004-2005

Continuing Education in Digital Media program to increase multi-media design skills GPA: 4.0/4.0

**M.A.**, *Ohio State University*, Columbus, Ohio, August 1993

Master's Degree of Arts in Women's Studies GPA: 3.94/4.0

**M.S.W.**, *Ohio State University*, Columbus, Ohio, August 1991

Master's Degree in Social Work, Child and Family Clinical Focus GPA: 3.91/4.0

**B.Phi.**, *Miami University*, Oxford, Ohio, June 1987

Major in Interdisciplinary Studies; Minor in Women's Studies GPA: 3.43/4.0

### Experience

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## Communications Coordinator

*Multicultural Center, Ohio State University*, Columbus, OH

Sept 2007 – Present, contract position that developed into fulltime position

- Communications, strategic planning, special project and administrative tasks as assigned by Associate Director and by Director of Center and Assistant Vice President for Student Affairs, such as coordinating communications and marketing campaigns, assisting intercultural specialists, graduate students and staff, supervising student associates, strategic planning, program and event planning, committee work, development of written, video and graphical marketing materials, creating Power Point presentations, public representation of center, handling client inquiries, etc.

- Trained with National Coalition Building Institute to join OSU NCBI Leadership Team; co-presented NCBI trainings to Optometry School staff and Vice President for Student Life leadership retreat.

## Visual and Community Artist

*Cappelletti Designs; Visual and Community Arts*, Columbus, OH, moved from SF/Bay Area CA 2007

July 2004 – Present

- Consult with businesses and organizations about strategic vision and communications needs;
- Develop marketing and public relations campaigns;
- Design logos, marketing collaterals, custom art and designs for print and web;
- Create large-scale community artworks: grant writing, project coordination, design, production;
- Coordinate community-building events and presentations encouraging creative expression and appreciation;
- Actively network in local business associations and chambers of commerce.

## Outreach Coordinator

*Lavender Seniors of the East Bay*, San Leandro, CA

September 2005 – June 2007

- Coordinated community arts, marketing, networking and outreach events for seniors/elders – Lavender Scrolls Project, Lavender Lunches, Guest Speaker series, Mask-making, Open Mics;
- Cultural Competency Trainings: Designed curriculum, trained volunteer speakers, interfaced with senior services professionals, delivered trainings, followed up with participants, created reports.

## **Member, Board Member**

*East Bay Women's Business Network, EBWN, San Leandro, CA*

Board Treasurer: March 2006 – March 2007

Member: July 2004 – March 2007

- Initiated and coordinated the Sizzling Summer Showcase, a collaboration with the San Leandro Chamber of Commerce featuring women-owned businesses. (Summer 2006);
- Handled organization bookkeeping, as Treasurer, 2006-2007 year;
- Served as guest speaker for EBWN (Nov. 2005) and for the San Leandro Chamber of Commerce (Nov 2006) on the subject: *Business in Bold! The Art of Communicating Your Passion.*

## **Other Business Associations**

*DamesBOND, July 2007-Present, Columbus, OH*

*San Leandro Chamber of Commerce, July 2005 – March 2007, San Leandro, CA*

*Out for Business, East Bay Voice, June 2005 – June 2007, Oakland, CA*

*Business Networking International, July 2005 – Sept 2006, Alameda, CA*

*Women in Business Roundtable, Oakland Chamber of Commerce, July 2005 – June 2006, Oakland, CA*

## **Graphic Designer**

*Cheshire Designs of Cheshire Computing, San Leandro, CA*

July 2004 – July 2005

- Designed and implemented marketing and outreach campaigns for technology services to small business owners and non-profit organizations;
- Designed logos and collaterals, created custom art and designs for small business owners and other community members;
- Actively networked in local business associations and chambers of commerce.

## **Board Member and Volunteer**

*Lighthouse Community Center, Hayward, CA*

August 2001 – July 2004

- Planned events and represented member interests in Center and Community; coordinated youth services at the Center as a board member; spoke publicly about personal and professional issues.

## **Coordinator**

*Lambda Youth Project, Project Eden, HSI, Hayward, CA*

November 1999 – July 2004

- Facilitated weekly support groups for youth and their friends;
- Designed, coordinated and implemented large-scale community-building events, including the annual Bay Area Community Prom;
- Designed and produced all marketing materials for LYP programs and events and served as public relations officer for all LYP activities;
- Trained youth activists and coordinated diversity sensitivity trainings for schools and community organizations;
- Served as community educator for youth-serving agencies, schools, colleges and city government to provide education and consultation regarding equity issues of youth.

## **Community Educator**

*Progressive Research Training for Action (PRTA), Oakland, CA*

August 2000 – July 2003

- Designed curriculum and provided in-services statewide to assist Alcohol and Other Drug (AOD) agencies in developing, and implementing services for clients.

## **Interim Director**

*Counseling Center, Antioch College Student Services, Yellow Springs, OH*  
July - August 1999

- Temporarily assumed additional responsibilities during search for new director, including co-chairing the search committee, supervising four employees, training the new Director and Advocate, and representing the Center in the Campus Community.

## **Advocate and Program Coordinator**

*Antioch College Sexual Offense Prevention and Survivor's Advocacy Program*  
September 1996 - August 1999

- Directed the Sexual Offense Prevention and Survivors' Advocacy Program, including counseling and educating community members, collaborating with Undoing Racism committee efforts on campus, training and administering the *SOPP* Hearing Board and judiciary process, mediating interpersonal conflicts; planning and coordinating community events, designing and producing all *SOPP* marketing materials, and serving as public relations officer for all events and activities.

## **Counselor**

*Antioch College Counseling and Wellness Center*  
September 1994 to August 1999

(Advocate and Counselor positions combined to fulltime position, but two distinct jobs)

- Offered individual, couples and group mental health counseling to students, designed and implemented community workshops and trainings, and assisted in planning and coordinating Health and Wellness programs to campus community.

## **Adjunct Faculty**

*The McGregor School of Antioch University, Yellow Springs, OH*  
September 1995 to December 1995

- Developed and co-taught weekly 3-credit course in Human Development, topic Family Violence, to class of 18 adult-learner students.

## **Hospice Camp Counselor**

*Lifecycles Camp, Hospice of Dayton, Dayton OH*  
August 1992, August 1993 (summer camp volunteer)

- Served for two summers as a camp counselor volunteer for bereavement camp for children who have lost a primary caretaker. Participated in art, counseling, and other group activities with children, ages 7-16, and family members.

## **General Advocate**

*Artemis -- Center for Alternative to Domestic Violence, Dayton, OH*  
January 1994 to May 1994

- Offered crisis counseling to clients by phone, in person and in group formats; advocated for clients in court and with other service systems; supervised student interns; presented educational workshops to college classes; worked with fellow staff on workplace conflict resolution and designing staff retreat.

## **Academic Advisor**

*Ohio State University, Columbus, OH*  
September 1989 to August 1993 (Graduate Administrative Associateship)

- Provided academic and career counseling to undergraduate students (pre-SWK, pre-EDU and Undecided students); taught survey classes; facilitated new student orientations; guest lectured on gender and race equality.

## **Group Therapist and Primary Counselor**

Women's Residential Unit, *Maryhaven Treatment Center*, Columbus, OH  
September 1990 to July 1991 (MSW II field placement)

- Counseled women with substance abuse recovery issues, individually and in group; designed and facilitated treatment plans; presented workshops to clients on women's issues and domestic violence; assisted Director with program development and grant writing.

## **Caseworker, Support Group Facilitator**

*CHOICES Domestic Violence Shelter*, Columbus, OH,  
January 1990 to June 1990 (MSW I field placement)

- Facilitated community support group and in-house group sessions; counseled clients individually; organized client child-care; provided telephone crisis counseling; accompanied clients through legal, welfare and healthcare systems; helped women branch off from main support group to form their own peer-led support group; pursued special chemical dependency training.

## **Client Advocate and Counselor**

*YWCA Protective Shelter for Battered Persons and Their Children*, Hamilton OH  
June 1987 to May 1989

- Did intake interviews and crisis intervention in person and over phone; counseled women and their children individually and in group; advocated for clients during courtroom proceedings; presented workshops and in-services at schools and other services; wrote and published the agency newsletter; managed media relations; managed fundraising efforts.

## ***Skills***

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*Technology:* Mac OS X, PC Windows 2007, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Digital Photography, QuickBooks, MS Office: Word, Outlook, PowerPoint, Excel, Publisher

*Social Networking:* Facebook, Twitter, Ning, LinkedIn, MySpace, Blogger

*Arts:* Acrylic, Oil and Enamel Paints, Charcoal, Pencil and Inks, Egg Dyes, Fabric Dyes, Red and Polymer Clays, Paper and Photo Collage, Plaster, Beads

*Other:* World Percussion, Woodwinds, Movement and Dance, Stagecraft, Body Paint

## ***References provided upon request***